

**Programs
that**

**STAND
OUT!**

Candy Tymson CSP

Communication & Gender Differences Specialist

Speaks & Delivers Workshops On:

How to make your Message – Stand Out!

Packaging your communication so it is received, understood & acted upon.

How to make your Business – Stand Out!

Tips & strategies on how to promote your business for little or no cost.

Don't Just Stand there – Stand Out!

The latest in presentation, negotiation & networking skills

How to make your Relationships – Out-Standing!

Communication: What Goes Wrong & How to Fix It.

How to make your workplace – Out-Standing!

Gender Games: Working with the Opposite Sex

Candy's style is fun and interactive with practical 'how-to' take-away content. Her expertise is business communication, gender differences and marketing & promotion.

She is the Author of *Gender Games: Doing Business with the Opposite Sex* and Co-Author of *The Australian & New Zealand Public Relations Manual*, the recognised textbook in colleges and universities in both countries.

While the Lady Mayoress of Sydney she gave the keynote address at a fundraising event that raised \$1 million dollars in one night!

Candy has a Master's Degree in Human Resources Management and Coaching, is an internationally accredited speaker (CSP), and Past President of the National Speakers Association of Australia.

**Author, Communication Strategist, Keynote speaker,
PR & Marketing Authority, Master of Coaching,
Gender differences expert, Facilitator**

Recent Testimonials

For the last two years Candy has run a presentations skill program for our volunteer tour guides. The transformation is always remarkable. They arrive nervous and unsure of themselves and finish the day presenting with confidence, flair and passion.

**Christopher Snelling, Manager,
Powerhouse Discovery Centre Castle Hill
(part of the Powerhouse Museum)**

Candy ran one-day workshops, around Australia, presenting to a total of 800 women, on *Don't Just Stand There- Stand Out!* on behalf of AIIA. The results of these programs exceeded all our expectations. She is a dynamic presenter, a delight to work with and a true professional.

**Sheryle Moon, CEO Australian Information
Industry Association (AIIA)**

With our business growing rapidly we needed a speaker who would motivate the troops and give them the tools to move forward. Candy's keynote presentation achieved this and more! Everyone loved her!

**Mick Farr, General Manager,
Amalgamated Pest Control**

Other Clients Include

ABC, BOC, IAG, AMP, CBA, IBM,
Sydney Harbour Foreshore Authority,
State Street Global Corporation,
Local Government Association,
Westfield Ltd.

